

## Full Steam Ahead for MARAD's "First and Finest" Transportation Leadership Program Participants

By Patrick Carlton

MARAD's Transportation Leadership Program (TLP) Class of 2004-2006 recently completed a very challenging and difficult eight-week indoctrination period. The class members, Brian Blower, Patrick Carlton, Joe Duvall, Lennis Fludd, and Tracey Ford, received daily training, assignments, and coaching to help them with both individual and team projects. The individual projects required each TLP participant to identify a problem and brief senior management on their proposed solutions benefiting the Agency. The team project, presented on the last day of indoctrination, involved creating a "script" for a catastrophic event in the year 2030, for which MARAD would play a significant role in "saving the day." In addition to their indoctrination assignments, each participant is currently working towards completion of an advanced degree.

During indoctrination, the group traveled to the South Atlantic Region where they received high-level briefings on the Ready Reserve Force. They also traveled to the U.S. Merchant Marine Academy (USMMA) to attend classes at the Global Maritime and Transportation School for leadership and maritime industry training. Senior MARAD staff briefed the group on leadership philosophies, diversity in the workplace, and business and personal ethics. Each participant was furnished with the necessary tools and technologies to facilitate accomplishment of their rotational assignments for the next 22 months. They received comprehensive instruction on communication skills for negotiating, public speaking, appearance, project management, and building internal and external relationships. They received briefings from maritime industry speakers and agency representatives regard-

ing the components, impacts, and issues facing the agency and industry today and in the future. To celebrate their completion of indoctrination, the class had lunch with Secretary of Transportation Norman Y. Mineta and Assistant to the Secretary for Policy Christopher Strobel and Maritime Administrator Captain William G. Schubert. Since completing the TLP indoctrination phase, Brian, Patrick, Joe, Lennis, and Tracey have gone onto their rotational assignments.

Tracey is currently at the USMMA working on minority recruitment. She will then move onto MARAD's Offices of Human Resources and Budget. Brian is also working at the USMMA on a program review for capital improvements of academy facilities. He will then rotate to the Associate Administrator for National Security James E. Caponiti on a shadowing assignment and then onto the Associate Administrator for Administration Eileen S. Roberson for a three- to four-month detail. Lennis is currently working on a detail with the Associate Administrator for Administration. He will then go to the Secretary's Office of Intermodalism, followed by a detail at the Chamber of Shipping of America. Joe is shadowing with the Associate Administrator for Financial Approvals and Cargo Preference James J. Zok, followed by a rotation to coordinate actions related to the TLP Class of 2005-2007. He then travels to the North Atlantic Region for a three-month assignment. Patrick is currently coordinating efforts associated with the TLP Class of 2005-2007. He will then shadow the Associate Administrators for National Security James E. Caponiti and Policy and International Trade Bruce J. Carlton, followed by a detail with the Secretary's Assistant Secretary for Budget.



### "TLP's First and Finest"

*First Row, Left to Right: Tracey Ford, Joe Duvall  
Second Row, Left to Right: Brian Blower,  
Patrick Carlton, Lennis Fludd*